

ANNUAL REPORT

Period from July 2023 to June 2024

CONTRIBUTIONS
TO GENDER EQUALITY



care[®] GUATEMALA



227,983
people reached in 2024 through 3 strategic programs and 25 projects



85, 129
Right to food, water and nutrition



50, 948
Right to health



44, 990
Gender equality



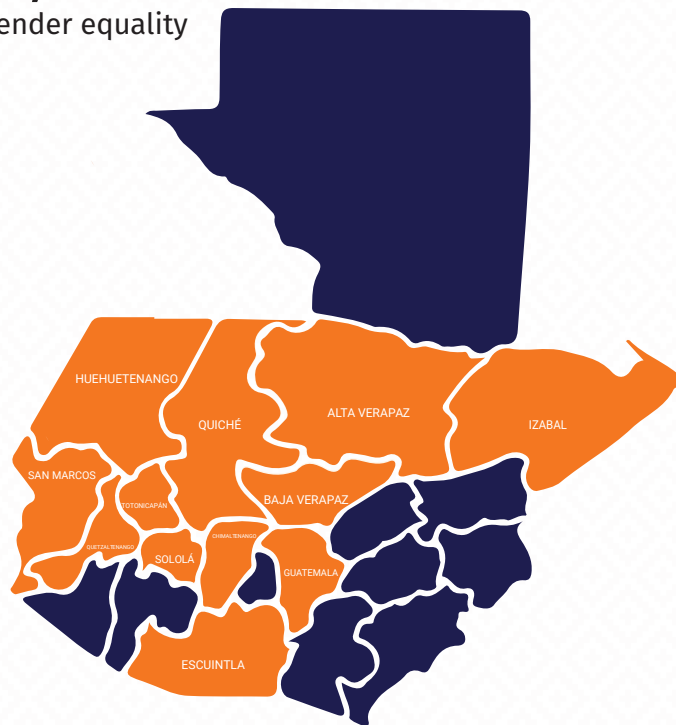
20, 836
Women's economic justice



11, 006
Humanitarian action



6, 892
Climate justice



KEY ACTORS

Women and girls in all their diversity are the core of our work:

- Who have taken an active role in decision-making and in changing the socio-cultural patterns that have historically marked gender inequality.
- Who have stated their opinion and leadership to ensure economic justice, access to resources and participation in production.
- Who have played an active role in climate change emergency response plans, for differentiated attention in human mobility contexts and to overcome vulnerabilities faced in risk situations.



GOALS

Overall:

- We work with more than 22 different women's organizations, feminist, youth and indigenous organizations which advocate for gender justice, building partnerships for the rights of women, preventing violence against women and girls; and sustainability of processes.
- We integrate a gender equality perspective into the three strategic programs, focusing on the needs, visions and proposals of women, young people and girls. This is done through actions of political impact and communication that enable the impact to be enhanced.
- We incorporate a man participating approach, youth and children into programming as part of the strategy to build gender justice. We believe that all people must work together to social, gender, ethnic and economic justice.



In the programs:

Gender Justice and Identity and Rights

- Strengthen the role of midwives in the exercise of the right to health and sexual and reproductive rights, with emphasis on women, supporting their inclusion in the National Health Pact, in accordance with the National Policy of Midwives.
- Strengthen the partnership with cross-cutting approaches and strategies of 4 organizations of feminists, youth, women and indigenous women, for the promotion of women's and youth rights, sexual and reproductive rights, prevention of violence and gender equality.
- We support the construction of a regional incidence route and partnerships with nine women's feminist and gender diversity organizations from Ecuador and the Latin American region to promote sexual and reproductive rights (Montevideo Consensus and Session 57 of the Conference on Population and Development).
- We work with Comprehensive Support Centres for Women Survivors of Violence-CAIMUS- for the recovery and reconstruction of life projects and economic autonomy of women survivor of gender-based violence.
- Activate the humanitarian response for people in mobility, with a protection and gender equity approach with differentiation for women and LGBTQ+ people.
- Strengthen the capacities and knowledge of women through a country-specific digital programme in collaboration with the private sector.

Food and Economic Justice

- Promote associativity and strengthen capacities for linking women to inclusive and competitive markets for the enjoyment of their economic autonomy, their integration into networks, cooperatives and their active participation in decision-making spaces and impact for their economic development.
- We contribute to food and nutritional security of women in general and young women entrepreneurs especial y those indigenous and rural ones in poverty, linking them to productive activities such as family gardens with the methodology of Field School and Business -FFBS- of CARE by installing capacities to strengthen nutrition, livelihoods and the role of women in their communities.
- Promoting access to resources and training in sustainable agricultural practices, strengthening the resilience of women in agriculture, livelihoods and value chains.
- Strengthening the participation, voice and community leadership of women for their autonomy through the change of social and gender norms that perpetuate inequality.
- We are monitoring the LEYDEM platform's incidence process for the adoption of the initiative of Law 5452 on Economic Development of Women, which will enable Guatemalan women to gain their economic autonomy.

Climate Justice and Resilience

- Strengthen the empowerment, participation and leadership of women in decision-making in community organizations and local coordinators for natural disaster reduction and risk management.
- We have contributed to the strengthening of 15 water and sanitation offices by promoting the participation of women in the mitigation of the effects of climate change through their work in the use, control and management of water resources.
- We perform Rapid Gender Analysis (RGA) to build Local Emergency Plans and Municipal Gender Equality Plans.
- We promote local governance and community strengthening by working with municipalities and Water and Sanitation Offices -OMAS- and Municipal Women's Directions -DMM- for access to human right to water.
- Promoting a comprehensive approach to food security and forest conservation through the recovery of sustainable livelihoods driven by women in communities.
- We integrate and socialize an Integral Disaster Management Toolkit that includes strategies for applying the gender approach to emergency risk management, and the Women Emergency Leaders methodology.

GENDER EQUALITY IS THE GUIDING THREAD OF OUR ACTIONS

- We contribute to the strengthening of national and regional networks for the Impulse of Political Agendas that promote economic justice, access to resources and participation of women in decision-making spaces.
- Strengthening women's self-economic support through the opening of spaces for collective participation and the use of technologies to enhance their ability to compete in inclusive markets.
- We value and recognize the contributions of local organizations with whom we work, as it enhances the interventions of the three strategic programs of CARE.
- Promoting the change of patriarchal patterns regarding access, use, control and management of resources, creating conditions for women's capacity-building.

LIFE STORIES



Olga Sis
Sustainable income through family gardens

Olga transformed her life by joining the “Crop the Future” project to train in the Family Farming, Good Health and Sanitation (FFBSS) in her community.

In the project, Olga established a family garden with a variety of crops, seeing her efforts rewarded with a sales income of \$62.66 (Q476.00).

Finding motivation, Olga used this income to rent a larger plot and increase production with other crops by knowing good agricultural management practices, generating in this second production cycle 546.29 dollars (Q4,151.00). With the profits she acquired school supplies, uniforms and other food for his family.

Olga exemplifies the transformative potential of this project to generate sustainable income and strengthen food security and family well-being, by training and empowering communities to positive and lasting change.



Donata Martina Zepeda Tzul
I'm a Maya woman k'iche' and I am a maid

My grandmother was a midwife, and she said that this gift is inherited. When she was no longer able to work, she gave me her work material for I to take over her place. At the behest of her family, I first paid attention to the start of my training. I succeeded in giving birth and so began my journey as a midwife.

For over 22 years I have assisted around 480 births and referred many to the hospital when there is birth risk due to complications. I have had many satisfactions and struggles. Because it was a very demanding job, the father of my children did not agree and I chose this path and my gift, although it meant the rupture of my relationship.

I am a representative in Totonicapán for the Nim Alaxik National Commander Movement, to stand for the dignity of treatment, respect and autonomy in the care of patients. So I met CARE, learned about vaccines and how to use the device to hear the heart of the baby which I received with a kit of instruments, exciting the patients, who cry of happiness.



Romualda Real
Reduce risks and empower women in vulnerable rural areas of Guatemala

Rumualda Real Pacheco lives in the community of Pacán of the municipality of Sacapulas in the Western Altiplano of Guatemala and one day convened a meeting of the Local Coordinator for Disaster Reduction (COLRED), one of the 10 local councils for risk reduction created in Sacapula through the CARE project “Communities Ready to Respond to Disasters in Vulnerable Rural Areas”. In Pacán, the COLREDS are made up of women.

As farmers, wives and mothers, they were unprepared for disasters, but when the opportunity emerged, they trained and trained themselves to protect themselves and their communities from the effects of climate change, such as forest fires, landslides or food insecurity.

“With the help of CARE Guatemala we are organized and we are important in the community and in Sacapulas. We feel seen, knowledgeable and skilled. We hope that God will not allow it, but if it happens, we are prepared for a disaster,” says Pacheco.

GOOD PRACTICES

The equity approach encompasses all our business, transcending discourse to ethical policy practice, implemented through the three strategic programs:

Gender Justice, Identity and Rights:

- To support women's political involvement processes from the local to the regional, and to build bridges between women's organizations to articulate efforts for their human rights.
- Ensuring access to and use of economic resources through monetary transfers to survivors of gender-based violence for the recovery of their livelihoods and autonomy.
- Constructing Rapid Gender Analysis (ARG) with local organizations allows integrating diverse perspectives, such as women and the LGBTQ+ population for differentiated care in human mobility contexts.

Food and Economic Justice:

- Promoting personal empowerment and political agendas for economic justice of women enables producers and micro-enterprises to integrate into commercial and articulation spaces to agreements in favor of their economic rights and enhance their competitiveness with a collective model.
- Promoting studies on the provision of financial services to women enables us to understand the barriers that limit their access to financial systems and the exercise of their economic rights.
- Conforming Community-led Savings and Loans Groups -VSLA- promotes saving and access to capital for women, group sustainability and sisterhood as a self-help strategy to improve their living conditions.

Climate Justice and Resilience:

- Transferring to the public institutions responsible for disaster prevention and care, the knowledge and management of digital tools with participatory methodologies to carry out diagnostics, analysis and gender equality plans that strengthen the capacities, leadership and empowerment of women in disasters, has allowed the definition of joint response plans with Local and Municipal Coordinators of Disaster Reduction (COLRED and COMRED), improving community and municipal action in emergencies.
- The implementation of these tools has enabled the development of gender equality analysis and action plans, and contributed to reducing gender gaps in access to drinking water and sanitation at the municipal level.

LESSONS LEARNED

Gender Justice, Identity and Rights

- Political partnership and partnership with national women's organizations with experience in community intervention is key to promoting process in favor of gender equality, broadening the coverage of various programmes and building multi-level proposals.
- Developing awareness-raising and equitable and responsible masculinities strategies to address internalized patriarchal patterns in communities create conditions for women to exercise their human rights and enjoy a life free of violence. The involvement of key actors at Community level is crucial to bringing and creating conditions for trust and direct care, especially for women.
- Meeting women's economic needs is vital to breaking the circle of violence against women and girls

Food and Economic Justice.

- To conduct diagnostics to identify knowledge, capabilities and skills to build training processes for the economic empowerment of women, allowing their effective, active and gradual participation in the strengthening of their capacities and competences according to their environment.



- In the processes of exchange and capacity-building involving women, relevant methodologies and spaces that integrate a care approach should be considered.
- The approach equitable and responsible masculinities generates empathy and confidence for the reflection and definition of behavioral change commitments by men. The whole community must be involved in the process.

Climate Justice and Resilience

- Systematizing and socializing the processes that contribute to gender equality in local organizations, women's organizations and

public institutions enables the participatory construction of gender-focused emergency plans.

- Strengthening the capacities and leadership of women for their active integration in the Local and Municipal Disaster Reduction Coordinators (COLRED and COMRED) and Municipal Water and Sanitation Offices, contributes to the mitigation of the effects of climate change and disaster response and strengthens the use, control and management of water resources.